

On demand survey, web form and call scripting tools that integrate seamlessly into Microsoft Dynamics CRM



## The Industry Leader for Seamless Integration of Surveys, Scripts and Forms

Clicktools is a powerful and robust set of software tools designed to give you greater insight from communication with your customers. These tools are extremely flexible and can be deployed to solicit customer feedback via surveys, run call center scripts, create landing pages and drive event email campaigns.

However you choose to use Clicktools, you can be certain of a smooth and seamless flow of information into Dynamics CRM with real-time updates to account managers, customer service representatives and marketing managers.

Clicktools can also be used to build a long-term strategy that uses valuable customer information to improve your overall business performance.

<b>Sales</b> <ul style="list-style-type: none"> <li>• Out bound call scripting</li> <li>• Account mgmt alerts</li> <li>• Win/loss</li> <li>• Quotations</li> </ul>	<b>Marketing</b> <ul style="list-style-type: none"> <li>• Event Registration</li> <li>• Market research</li> <li>• Campaign Mgmt</li> <li>• Subscriber opt in/out</li> <li>• Lead response</li> </ul>	<b>Customer Services</b> <ul style="list-style-type: none"> <li>• Complex web2case scenarios</li> <li>• Customer satisfaction</li> <li>• Surveys</li> <li>• Inbound call scripts</li> <li>• Closed case</li> </ul>	<b>Operations</b> <ul style="list-style-type: none"> <li>• Customer Advocacy</li> <li>• Training Feedback</li> <li>• User Surveys</li> <li>• HR/Employee Feedback</li> <li>• EFM</li> </ul>
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- Organization becomes Customer Centric
- Customer Service alerts improve operational efficiency
- Fast and effective management of marketing campaigns

Clicktools places the customer at the center of your CRM system, giving you a 360 degree view and enabling your organization to increase sales and improve customer experience. To find out more about Clicktools for Dynamics CRM, contact us at 1-800-774-4065 in the U.S. or 0800-043-2587 in the U.K. You can also email us at sales@clicktools.com.

## Key Features

- Rapidly build and deploy surveys, landing pages and custom forms to collect feedback at any stage of the customer journey
- Automatically synchronize data into Dynamics CRM custom and standard objects or fields – anywhere & everywhere – in real time
- Deploy via web, email and contact centers
- Easy to use – no technical skills required
- Advanced analytics with capability to create real time reports and dashboards
- Reduce time and effort capturing valuable business data
- Transform data into actionable information
- Build a 360 degree view of your customer

**Try Clicktools Now for Free!**

30-Day Trial Available  
Call 1-800-774-4065 or visit [www.clicktools.com](http://www.clicktools.com)



Available now.

For a FREE demo contact the Clicktools team:

USA: 1-800-774-4065

Email: sales@clicktools.com

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www: clicktools.com

Twitter: @clicktools

Facebook: /clicktools